

PROJECT MANAGEMENT

Glacier works hard to understand client needs and then successfully communicate and coordinate with the client throughout the project.

Aspects of project management include

- Communicating with client as needed
- Ascertaining how a project fits into the client's publishing or advertising plans
- Determining and managing the best workflow and schedule for the project
- Managing the design, editorial, and production processes
- Working with skilled individuals (such as the designer and editor) on various aspects of the project
- Selecting and negotiating with printers, including print consultation or print buying as needed