

DESIGN / ILLUSTRATION

DESIGN

Good design adds interest and clarity and improves readability. It can make or break a project and should be carefully considered and implemented.

Glacier can create original designs or use already established templates, guidelines, or styles to ensure your material is presented in the finest possible manner. Glacier specializes in

- cover design,
- interior page design, and
- original designs for marketing pieces.

ILLUSTRATION

Illustration is important to help copy come alive, to clarify confusing points, or simply make reading more enjoyable. Glacier specializes in technical illustration, digital and traditional art, and digital photography. Glacier can either refine author originals or provide you with:

- one- to four-color illustrations,
- original illustrations,
- original photography, or
- technical illustrations.